

# CITY OF LOS ANGELES California

## ELECTED EXECUTIVE BOARD

Steve S. Patel – President  
Alice N. McCain – 1<sup>st</sup> Vice President, Membership  
Peter J. McCarty – 2<sup>nd</sup> Vice President, Outreach  
YJay Draiman – Secretary  
Don Dwiggins – Treasurer



## ELECTED BOARD MEMBERS

Open Lucille Meehan  
Nestor Fantini Steven Ramirez  
Danielle Parga Ankur Patel

Kelly M. Lord

## APPOINTED BOARD MEMBERS

Brittney McCarthy – CSUN Faculty/Staff  
Open – CSUN Student  
Ahmer Qureshi – Youth



## Northridge East Neighborhood Council

***Making Northridge a Better Place to Live, Work, Play and Learn***

### Minutes of the Northridge East Neighborhood Council Board Meeting

Wednesday, July 18, 2012

1. Meeting called to order by President Steve Patel at 7:15 PM
2. The Pledge of Allegiance was led by Mr. Ramirez
3. Roll Call/Determination of Quorum – Present: Steve Patel, Alice McCain, Peter McCarty, Don Dwiggins, YJay Draiman, Nestor Fantini, Lucille Meehan, Steven Ramirez, Ahmer Qureshi, Kelly Lord, and Ankur Patel (joined the Board during meeting); Absent: Brittney McCarthy, Danielle Parga
4. Agenda Setting Meeting Participation – Don Dwiggins, YJay Draiman, Kelly Lord, Steve Patel, Peter McCarty, Ankur Patel (as Committee Member)
5. Approval of Minutes – **April 18, 2012 & May 1, 2012 Minutes Approved (by unanimous vote).**
6. New Board Member Appointment-Ankur Patel – **Steve Patel makes a motion to appoint Ankur Patel as the newest Board Member, seconded by Nestor Fantini. MOTION PASSES (by unanimous vote).**
7. General Public Comment – A. Fred Flores – Community Meeting with Congressman Howard L. Berman on Mon. 7/30 at 6:30-8:30p at North Hollywood H.S. Auditorium; Public Hearing to discuss helicopter noise in LA on Mon. 8/6 at 6:30-8:30p at Millikan Middle School Burrill Hall in Sherman Oaks; Flyer distributed, for info call (818) 994-7200; Also a reminder of the Annual Veteran's Day Parade held on 11/11  
B. Kongit Farrell – Representing Congressman Howard Berman, working with campaign, learning about NCs  
C. Karen Green, Education Committee – Summer Musical Theatre Workshop for kids & teens presents "Alice's Adventures in Broadwayland" at the Devonshire House (Tickets \$6) on 8/16-8/19; CSUN offering FREE Public Speaking Workshops for youth in grades 5-12 from 10/13-11/17 at 9-11:30a; CSUN Psychology Dept. is conducting a research study paying \$100 for children ages 5-12 years with their mother or female guardian, for info call (818) 677-4624; All LAUSD public schools are having an early school start on Tues. 8/14 instead of September start; New age requirement for Kindergarten: children must turn 5 on or before 11/1/12 for this year; Kindergarten transitional program offered for children 5 years old between 9/1-12/2; LAUSD to provide free meal services for lunch for kids ages 1-18 years, contact Food Services Division at (213) 241-3366 (visit [www.LAUSD.net](http://www.LAUSD.net) for more info on any LAUSD items); Next Education Committee meeting will be held on 8/22 at 4pm at Darby Elementary in Northridge
8. Budget Approval for 2012-2013 **Mr. Lord made a motion to approve \$37,000 allocated of projected expenses in Budget 2012-2013 as presented, seconded by Peter McCarty. MOTION PASSES (10-0-1).**
9. Treasurer's Report – Don Dwiggins –
  - a. Prior Month Exp \$0
  - b. Current Balance \$29,034.32
  - c. Committed Funds \$3,000.00
  - d. Un-committed Funds \$3,768.90
10. Standing Expenditures Approval – Don Dwiggins –
  - a) Rent: \$150/Mo Northridge Woman's Club
  - b) Webmaster: \$100/Mo Aaron DeVandry
  - c) Minute Taker, Gabriella/AppleOne Services up to \$200/Mo, plus May 1, 2012 minutes
  - d) Ad: \$250/Mo Decisions publications ¼ page**Mr. Dwiggins made a motion to approve (4) Items (10a-10d), seconded by Alice McCain. MOTION PASSES (10-0-1).**
11. DONE Update & Funding Re-instated – Amelia Herrera-Robles of DONE presents a letter officially releasing the NENC from "Exhaustive Efforts" Status and will reinstate the Board back to the \$37,000 to be used for Neighborhood

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Improvement, Operating Expenses, and Outreach; P-card paperwork to be completed by Don Dwiggins and whomever the Board designates to be the second signatory; Amelia will then submit this to the US Bank Website and they will issue a Purchase Card under the name of Don with \$37,000 deposited to the P-Card; Neighborhood Purpose Grants (NPG) are for Non-Profit Organizations and Public Schools only; Final letter with signature to be emailed tomorrow; Board has the option to go through City Council to have them introduce a motion to recover funds from the last year.

12. Reseda Blvd. Street Furniture: Maintenance funding (\$3000 + \$500) status and update – Andrea Alvarado (NSNC) has received donation; DONE met with Bureau of Street Services & Northridge Councils; Memo of Understanding to come; NSNC has voted on a 5-year maintenance plan, as well as NENC (which will also include outreach plaques); Ms. Herrera-Robles will speak with Seme Park to arrange a meeting with Bureau of Street Services; **Mr. Lord made a motion to approve \$3,000 for Street Benches with plaques + \$500 yearly (after 2<sup>nd</sup> year) for maintenance, seconded by Mr. McCarty. MOTION PASSES (11-0-0).**

13. Appointment of Ankur Patel as VP Outreach Committee – **Mr. McCarty made a motion to appoint Ankur Patel as Vice President of Outreach Committee, seconded by Mr. Qureshi. MOTION PASSES (11-0-0).**

14. NENC Outreach: Promotional giveaway up to \$1000 – **Mr. Lord made a motion to approve up to \$1000 for key chains to be used for promotional giveaways as outreach before elections, seconded by Mr. Draiman. MOTION PASSES (11-0-0).** Amelia Herrera-Robles (DONE) to advise Board on how to access the \$10,000 in election funds.

15. NENC Outreach Innovation Utilizing 22<sup>nd</sup> Century Technology – Mr. Draiman is looking into presenting the community with access to NC Meetings via streaming media; Mr. Qureshi to look into adding webpage barcode to ad.

16. Eco Renovation – Ankur Patel will update at next meeting on encouraging incentives for community participation.

17. 10101 Balboa at Mayal (Texaco Gas Station under the landlord of Arco): CUP for sale of beer & wine (Bruce Evans) – **Mr. Lord made a motion for the NENC to support the approval of CUP for sale of beer and wine at 10101 Balboa at Mayal Gas Station, seconded by Mr. Draiman. MOTION PASSES (7-2-2)**

18. Update NENC Elections/Vote by mail \$500 fee – Candidate Forms – Advertising – Community urges NENC to approve \$500 Vote by Mail option to include the large religious community that does not vote on Saturday; also that PSA should be free and to find out what time the ads are played and how often; Use USPS to send mailing advertising elections to include those without internet access; Suggestions to maybe use KFI 640 & KTLA 1150 instead of Daily News; **Mr. McCarty made a motion to approve up to \$10,000 from past encumbered DONE funds from FY 2011-2012 for Election Budget and Outreach Expenses including the \$500 fee for Vote by Mail, seconded by Mr. Lord. MOTION PASSES (10-1-0)**

19. LADOT offering NC's free Lawn Signs – Anyone interested can contact Board for more info on discounted signs

20. Today's economic condition and its impact on our community. Community Comments – Improvement ideas to draw shoppers and business to bring more jobs and commerce to the community; Ms. McCain updates on the City of LA's consideration to raise the Transfer Tax from \$4.50 per \$1000 to \$10 per \$1000. The Realtor's Association is trying to fight this and is looking for anyone who has a home on the market or is thinking about it to get letters of opposition; Mr. Fantini would like to have representatives from each side to bring info. on Props. 30 & 38 and add to next month's Agenda; An idea for NENC to urge Metro to increase frequency of 236 bus on Balboa which connects to the busy Busway and Subway to bring more business; Greater Streets Greater Neighborhoods Survey to Northridge Vision; Measure R.

21. Adjournment – **MEETING ADJOURNED (by unanimous vote) at 9:02 pm.**