

Monthly Expenditure Report



Reporting Month: May 2025

Budget Fiscal Year: 2024-2025

NC Name: Northridge East
Neighborhood Council

| Monthly Cash Reconciliation | | | | | |
|-----------------------------|-------------|-------------------|-------------|-------------|---------------|
| Beginning Balance | Total Spent | Remaining Balance | Outstanding | Commitments | Net Available |
| \$41156.02 | \$8360.08 | \$32795.94 | \$3158.76 | \$0.00 | \$29637.18 |

| Monthly Cash Flow Analysis | | | | | |
|---------------------------------------|----------------|------------------------|------------------------|-----------------------------------|---------------|
| Budget Category | Adopted Budget | Total Spent this Month | Unspent Budget Balance | Outstanding | Net Available |
| Office | \$30055.25 | \$760.08 | \$17395.94 | \$2628.16 | \$14767.78 |
| Outreach | | \$5000.00 | | \$0.00 | |
| Elections | | \$0.00 | | \$0.00 | |
| Community Improvement Project | \$1000.00 | \$0.00 | \$1000.00 | \$0.00 | \$1000.00 |
| Neighborhood Purpose Grants | \$30000.00 | \$2600.00 | \$14400.00 | \$530.60 | \$13869.40 |
| Funding Requests Under Review: \$0.00 | | Encumbrances: \$0.00 | | Previous Expenditures: \$19899.23 | |

| Expenditures | | | | | | |
|--------------|---|------------|--|--------------------------------|--------------|----------|
| # | Vendor | Date | Description | Budget Category | Sub-category | Total |
| 1 | GOOGLE GSUITE_NENC-LA | 05/01/2025 | Google Workspace - G Suite Basic subscriptions (5) for April 2025 | General Operations Expenditure | Office | \$30.00 |
| 2 | PUBLIC STORAGE 67676 | 05/03/2025 | Rental of 5' X 5' storage space for May 2025 | General Operations Expenditure | Office | \$131.00 |
| 3 | TMOBILE POSTPAID WEB | 05/07/2025 | Basic Mobile Internet 30GB Hotspot service. Bill period 4/24/2025 - 5/23/2025. | General Operations Expenditure | Office | \$11.60 |
| 4 | AARON DEVANDRY - CON | 05/07/2025 | Website hosting and maintenance - May 2025. Invoice NENC-142. | General Operations Expenditure | Office | \$100.00 |
| 5 | City of Los Angeles - Department of Neighborhood Empowerment | 05/21/2025 | Renew the Northridge East NC Department of Neighborhood Empowerment/EmpowerLA Canva Pro License at an annual cost of approximately \$130. Start date June 18, 2025; End date June 17, 2026. Invoice #25... | General Operations Expenditure | Office | \$100.00 |
| 6 | City of Los Angeles - Department of Neighborhood Empowerment | 05/19/2025 | Approve renewal of NENC's two Zoom licenses at \$200 each (\$400 total) for the period of April 1, 2025 through March 30, 2026. Reimbursement to DONE for Zoom Enterprise and Audio Licenses (2) for 2025... | General Operations Expenditure | Office | \$387.48 |



Invoice

Invoice number: 5242278644

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

Bill to

Don Diggins

Northridge East Neighborhood Council

9845 Shoshone Ave

Northridge, CA 91325

United States

Details

Invoice number5242278644

Invoice dateApr 30, 2025

Billing ID9984-3668-7014

Domain namenenc-la.org

Google Workspace

| | |
|--------------|----------------|
| Total in USD | \$30.00 |
|--------------|----------------|

Summary for Apr 1, 2025 - Apr 30, 2025

| | |
|-----------------|---------|
| Subtotal in USD | \$30.00 |
| Tax (0%) | \$0.00 |
| Total in USD | \$30.00 |

You will be automatically charged for any amount due.

| Subscription | Description | Interval | Quantity | Amount(\$) |
|-----------------------------------|-------------|----------------|----------|----------------|
| Google Workspace Business Starter | Commitment | Apr 1 - Apr 30 | 5 | 30.00 |
| Subtotal in USD | | | | \$30.00 |
| Tax (0%) | | | | \$0.00 |
| Total in USD | | | | \$30.00 |

Need help understanding the charges on your invoice? [Click here for detailed explanations](#)

<https://support.google.com/a?p=gsuite-bills-and-charges>

Your monthly statement

From: Public Storage (donotreply@publicstorage.com)

To: glennbaileynenc@yahoo.com

Date: Saturday, April 12, 2025 at 11:35 AM PDT



Monthly Payment Reminder.

Pay Your Bill

Hi Northridge East Neighborhood Council, City of LA,

This is your friendly reminder that your statement is ready for payment. If you're enrolled in AutoPay, the amount shown on your statement will be automatically processed on your payment due date. Please review your statement below.

Your Account Details

Northridge East NC

Account Number:

59198154

Phone:

(818) 514-5355

Email:

glennbaileynenc@yahoo.co
m

[Login](#)

Your Balance Due

Storage Location:
18175 Chatsworth Ave
Granada Hills, CA 91344
[Get Directions](#)

Space Number:
B205

Space Size:
5x5

| | |
|---|-----------------|
| Standard Monthly Rent (05/01/2025 - 05/31/2025) | \$137.00 |
| Rental Discount | (\$6.00) |
| Total Rent | \$131.00 |
| Total Due | \$131.00 |

[If you aren't already, enroll in AutoPay now!](#)

Public Storage does not accept payments through any third-party apps.
Please beware of imposter accounts.

Always here,
Your Public Storage Team



Enroll in AutoPay for a chance to
WIN \$1,000!

Just set your debit or checking
account as the payment method,
and you'll be automatically
entered to win!

Thank you (and good luck) from
your Public Storage team!

Your AutoPay confirmation

From: Public Storage (donotreply@publicstorage.com)

To: glennbaileynenc@yahoo.com

Date: Saturday, May 3, 2025 at 01:04 PM PDT



Thanks for your AutoPay payment.

Hi Northridge East,

We're confirming that a payment in the amount of \$131.00 was made on 05/02/2025 from your Master Card CreditCard account ending in 3844.

Your confirmation number for this transaction is 094150.

Your Account Details

Northridge East NC

Account Number:

59198154

Phone:

(818) 514-5355

EMAIL:

GLENNBAILEYNENC@YAHOO.COM

[Login](#)

Payment Details

STORAGE LOCATION: 18175 Chatsworth Ave
Granada Hills, CA 91344
(818) 296-9184

SPACE NUMBER: B205

SPACE SIZE: 5x5

PAYMENT AMOUNT: \$131.00

| | PAST DUE/DUE NOW | DUE NEXT 06/01/2025 |
|-------|------------------|------------------------|
| RENT | \$0.00 | \$131.00 |
| TOTAL | \$0.00 | \$131.00 |

Always here,
Your Public Storage Team

Need more help? Check out our FAQs.

[Where Can I View My Balance?](#)

[How Do I Check the Status of My Payment or View Payment History?](#)



TOTAL DUE

\$11.60

Your bill is due by May 16, 2025.

AutoPay is scheduled for May 14, 2025 using Visa
****0933.

Thanks for paying your last bill of \$11.40
on Apr 03, 2025.

Hi Glenn,
Here is your bill for April.

PLANS

\$11.60

1 CONNECTED DEVICE = \$11.60

This month's charges are \$0.20 more

- Reminder: The Regulatory Programs & Telco Recovery Fee on your monthly bill has increased by \$0.50/line for voice lines of service and \$0.20/line for data only lines effective 4/23/2025.
- (747) 677-9300 received a AutoPay discount of \$5.00.
- Thanks for being a part of the T-Mobile family!

EQUIPMENT

\$0.00

This month's charges are the same as last month's

- You can always go to [My.T-Mobile.com/shop](https://www.t-mobile.com/shop) to check out new device deals and promotions.

SERVICES

\$0.00

This month's charges are the same as last month's



THIS BILL SUMMARY

| | Line Type | Plans | Equipment | Services | Total |
|----------------|-----------------|---------|-----------|----------|---------|
| Totals | | \$11.60 | \$0.00 | \$0.00 | \$11.60 |
| (747) 677-9300 | Mobile Internet | \$11.60 | - | - | \$11.60 |

DETAILED CHARGES

PLANS

\$11.60

REGULAR CHARGES

Apr 24 - May 23

\$10.00

Charged in advance for bill period Apr 24 - May 23. Changes made after Apr 23 will be shown on a future bill.

CONNECTED DEVICE

(747) 677-9300

Basic Mobile Internet w/ 30GB high-speed data
Includes \$5.00 AutoPay Discount

\$10.00

TAXES & FEES

T-Mobile fees & charges

\$1.60

TAXES & FEES BREAKDOWN

Below are your T-Mobile fees & charges and your government taxes & fees

The taxes & fees below were summarized as line items above. Here is the breakdown of the individual charges.

T-MOBILE FEES & CHARGES

| PLANS | | \$1.60 |
|--|---|--------|
| 21606 DEVONSHIRE ST # 4571, Chatsworth CA 91311-2901 | | |
| (747) 677-9300 | Regulatory Programs & Telco Recovery Fee | \$1.60 |

YOU USED

0 minutes of talk &
0 messages.

0.35^{GB} of data

(747) 677-9300
30GB high speed data

0.35^{GB}



WHAT YOU NEED TO KNOW

Any recurring charges, if applicable to your plan, include applicable Government taxes & fees & T-Mobile fees & charges as determined by your primary place of use. See your plan for full details.

Annual Relay Notification: California Relay is a service for those who may be Deaf, Hard of Hearing, DeafBlind, or have a speech disability to make and receive confidential phone calls through a Relay Operator. To learn more on Telephone Relay Services (TRS) please visit <http://ca-relay.com/>.

California Public Utilities Commission Reminder: For information about blocking third-party charges and ways to prevent fraud you can visit t-mo.co/state-regulatory-information.

California Safety Measures: There are safety measures you can take in anticipation of emergencies and disasters and a list of efforts T-Mobile is taking to keep our network operational during such events. For more information, please visit CAWirelessEmergencyPrep.com.

Notice of New Area Code for 626 Area Code. The California Public Utilities Commission will make a recorded webcast available beginning 05/13/25 at www.cpuc.ca.gov/AreaCodes. The webcast will inform the public about the 626 overlay and the new area code.

GOVERNMENT TAXES & FEES

Government taxes & fees includes sales, use, excise, public utility & E911 taxes & governmental charges & fees that we are required by law to bill & remit. These may change without notice.

T-MOBILE FEES & CHARGES

These fees & charges are T-Mobile recovery charges, not governmentally imposed taxes. What is included in the fees & charges may vary by locale & rate plan & is subject to change. These include:

- 1. Regulatory Programs & Telco Recovery Fee, collected & retained by us:
 - a. Regulatory Programs Fee (\$0.50 for voice lines, \$0.12 data only lines) - help cover certain costs for funding & complying with government mandates, programs, & obligations, like E911 and local number portability.
 - b. Telco Recovery Fee (\$3.49 for voice lines, \$1.48 data only lines) - helps cover costs and charges imposed on us by other carriers for delivery of calls from our customers to theirs and for certain network facilities (e.g. leases), operations, and services we obtain to provide you service.
- 2. State & federal Universal Service Fund charges (recovers charges imposed on us by the government to support universal service).

- 3. Other governmental assessments including, without limitation, gross receipt & excise taxes.

LATE FEES

Late Fees, which are assessed up to the highest amount permitted by law, may apply on unpaid balances. This fee is a liquidated damage & not a penalty.

PAYMENT BY CHECK

When you pay by check, you authorize us to either use information from your check to make a one-time electronic fund transfer (EFT) from your account or to process the payment as a check transaction. If we process your payment by EFT, the funds may be withdrawn the same day we receive your check, & your canceled check will not be returned. If payment is returned unpaid, you authorize us to collect additional fees as outlined in the Terms & Conditions of Service at t-mobile.com/terms-conditions. Call (800) 937-8997 with any questions.

EQUIPMENT PROTECT

Equipment Protect by Assurant (in Puerto Rico: CAPIC) is for the equipment repair & replacement you may have selected. See Equipment Protection Terms & Conditions at t-mobile.com for details.

CONTACT US

Contact us with any questions or disputes about your service or bill:



Call (800) 937-8997 or 611 from your T-Mobile device. TTY Dial 711 to reach a Relay Agent.



Write to T-Mobile Customer Relations, P.O. Box 37380, Albuquerque, NM 87176-7380.



View your bill & usage details online by logging into your account at t-mobile.com.

View Terms & Conditions online at t-mobile.com/terms-conditions and our Open Internet Policy at t-mobile.com/openinternet.

Partial megabytes (MB) rounded up. 1024 MB = 1 GB

| | | |
|--------------------|----------------|----------------|
| CHANGE OF ADDRESS | | Effective date |
| <div>Address</div> | | |
| <div></div> | | |
| City | State | ZIP |
| <div></div> | | |
| Home phone | Business phone | |
| <div></div> | | |

Thanks for your payment

From: T-Mobile USA (donotreply@notifications.t-mobile.com)

To: glennbaileynenc@yahoo.com

Date: Wednesday, May 7, 2025 at 08:53 AM PDT



Your payment was received successfully

GLENN BAILEY,

Thanks for your payment of **\$11.6** to T-Mobile! It was successfully processed on **05/07/2025** using **CREDIT CARD ****3844**. Your account now has a credit balance of **\$0**. Visit t-mo.co/activity to review your account and payments.

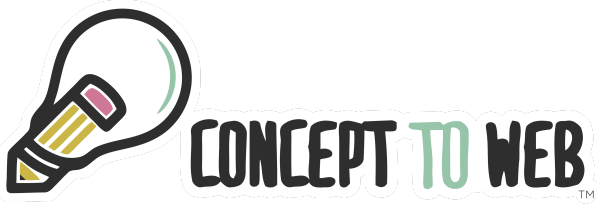
Thank you,

Your T-Mobile Team

THIS IS AN AUTOMATED E-MAIL. PLEASE DO NOT REPLY.

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[Terms of Use](#) | [Terms & Conditions](#) | [Privacy Policy](#)



Aaron DeVandry - Concept To Web
818-613-8261
18403 W Vogel Ave
Waddell, AZ 85355

Billed To
Northridge East Neighborhood
Council
18401 Lassen Street
Northridge, CA 91325

Date of Issue
05/07/2025

Due Date
06/06/2025

Invoice Number
NENC-142

Amount Due (USD)
\$100.00

| Description | Rate | Qty | Line Total |
|---|----------|-----|------------|
| Web hosting, SEO, content writing May 2025 | \$100.00 | 1 | \$100.00 |

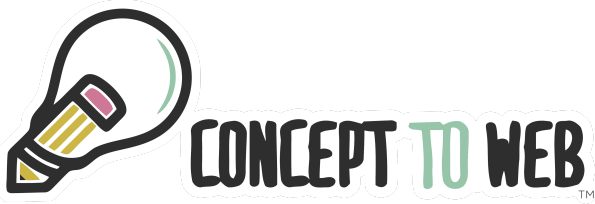
Subtotal 100.00

Tax 0.00

Total 100.00

Amount Paid 0.00

Amount Due (USD) **\$100.00**



Aaron DeVandry - Concept To Web
818-613-8261
18403 W Vogel Ave
Waddell, AZ 85355

Billed To
Northridge East Neighborhood
Council
18401 Lassen Street
Northridge, CA 91325

Date of Issue
05/07/2025

Due Date
06/06/2025

Invoice Number
NENC-142

Amount Due (USD)
\$0.00

| Description | Rate | Qty | Line Total |
|---|----------|-----|------------|
| Web hosting, SEO, content writing May 2025 | \$100.00 | 1 | \$100.00 |

Subtotal 100.00

Tax 0.00

Total 100.00

Amount Paid 100.00

Amount Due (USD) **\$0.00**

CITY OF LOS ANGELES

BOARD OF NEIGHBORHOOD COMMISSIONERS

JOY ATKINSON
PRESIDENT

LEONARD SHAFFER
VICE PRESIDENT

DEBBIE WEHBE
MAGGIE QUIROZ
KEREN WATERS
RANDELL ERVING
DOUGLAS EPPERHART

Email: commission@empowerla.org

CALIFORNIA



KAREN BASS
MAYOR

NEIGHBORHOOD COUNCILS
EMPOWER LA
Department of
NEIGHBORHOOD EMPOWERMENT

20th FLOOR, CITY HALL
200 NORTH SPRING STREET
LOS ANGELES, CA 90012

TELEPHONE (213) 978-1551
TOLL-FREE 3-1-1
FAX: (213) 978-1751
E-MAIL: EmpowerLA@lacity.org

CARMEN CHANG
GENERAL MANAGER

ERICK MUÑOZ
COMMISSION EXECUTIVE ASSISTANT

www.EmpowerLA.org

BILL TO: Northridge East Neighborhood Council

INVOICE #25-C031

Address:

Northridge Woman's Club
18401 Lassen Street
Northridge, CA 91325

DATE: May 20th, 2025

President: Glenn Bailey **Email:** GlennBaileyNENC@yahoo.com

Treasurer: Judy Diamond **Email:** judydiamondnenc@gmail.com

DUE DATE: May 23rd, 2025

| Qty | Item Description | Unit Price | Amount |
|-------------------|--|------------|-----------------|
| 1.00 | Canva Licenses Start Date 06/18/2025 End Date: 06/17/2026 | \$100.00 | \$100.00 |
| Total Cost | | | \$100.00 |

Please make Checks Payable to:

City of Los Angeles - Department of Neighborhood Empowerment

200 N. Spring Street, Suite 2005

Los Angeles, CA 90012

Date: March 20, 2025

CITY OF LOS ANGELES

BOARD OF NEIGHBORHOOD COMMISSIONERS

JOY ATKINSON
PRESIDENT

LEONARD SHAFFER
VICE PRESIDENT

DEBBIE WEHBE
MAGGIE QUIROZ
KEREN WATERS
RANDELL ERVING
DOUGLAS EPPERHART

Email: commission@empowerla.org

CALIFORNIA



KAREN BASS
MAYOR

NEIGHBORHOOD COUNCILS
EMPOWER LA
Department of
NEIGHBORHOOD EMPOWERMENT

20th FLOOR, CITY HALL
200 NORTH SPRING STREET
LOS ANGELES, CA 90012

TELEPHONE (213) 978-1551
TOLL-FREE 3-1-1
FAX: (213) 978-1751
E-MAIL: EmpowerLA@lacity.org

CARMEN CHANG
GENERAL MANAGER

ERICK MUÑOZ
COMMISSION EXECUTIVE ASSISTANT

www.EmpowerLA.org

DATE: May 15, 2025

2025-2026 ZOOM LICENSE REIMBURSEMENTS Northridge East Neighborhood Council

INVOICE # 26-048

18401 Lassen Street, Northridge, California 91325

Glenn Bailey, President, GlennBaileyNENC@yahoo.com

Judy Diamond, Treasurer, judydiamondnenc@gmail.com

DUE DATE: May 23, 2025

| Qty | Item Description | Unit Price | Amount |
|-------------------|--|------------|-----------------|
| 2 | Commodity Code 4316: Software-Zoom Enterprise. Start date 05/06/2025 End date: 05/05/2026 | \$140.57 | \$281.14 |
| 2 | Commodity Code 4316: Software-Zoom Audio Start date 05/06/2025 End date: 05/05/2026 | \$53.17 | \$106.34 |
| Total Cost | | | \$387.48 |

Please make Checks Payable to:

City of Los Angeles - Department of Neighborhood Empowerment

200 N. Spring Street, Suite 2005

Los Angeles, CA 90012

Check Memo line should read: Your NC Name, Zoom License 25-26

☐ Board Member Reimbursement

Supporters of Shadow Ranch and Woodland Hills Parks
Inc.
8447 Faust Ave
West Hills, CA USA
+18183574946
tony@supportersof.org

Invoice

| BILL TO |
|--|
| Ms. Stephanie Mills 1st VP Northridge East Neighborhood Council 18401 Lassen Street Northridge, CA 91325 United States |

| INVOICE # | DATE | TOTAL DUE | DUE DATE | TERMS | ENCLOSED |
|-----------|------------|------------|------------|--------|----------|
| 7 | 04/02/2025 | \$5,000.00 | 04/17/2025 | Net 15 | |

P.O. NUMBER
Verbal

SALES REP
Anthony Searce

| DATE | ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|------------|----------|---|-----|----------|----------|
| 04/02/2025 | Misc | Salute to Recreation Event Supplies | 1 | 3,500.00 | 3,500.00 |
| 04/02/2025 | Misc | Salute to Recreation Food / Snack Purchases | 1 | 1,500.00 | 1,500.00 |

Thank You for sponsoring this community event

BALANCE DUE

\$5,000.00



City of Los Angeles Department of Recreation and Parks

Salute to Recreation Family Festival

10058 Reseda Blvd. • Northridge, CA 91325 • Day of Event Phone: (818) 349-0535



SPONSOR APPLICATION

Sponsorship Deadline: March 29, 2025

Business Name Northridge East Neighborhood Council

Contact Person Glenn Bailey, President

Phone 818-514-5355 Email GlennBaileyNENC@yahoo.com

Address Post Office Box 4571

City Chatsworth State CA Zip Code 91313-4571

Sponsorship Opportunities

Your generosity and support is greatly appreciated. Donations are tax-deductible. Your sponsorship will include all of the perks stated on the sponsorship level page.

Please mark your interested level of sponsorship:

☐ Hall of Fame: \$10,000

☐ Legend: \$7,500

☒ Hero: \$5,000

☐ MVP: \$2,500

☐ All-Star: \$1,000

☐ In-kind donation: _____

Once your sponsorship interest has been received, someone from the sponsorship team will contact you with more details.

Thank you for your interest!

FOR MORE INFORMATION, PLEASE CONTACT:

CHRISTINA HENRY

(818) 783-5121

christina.henry@lacity.org

MERAB RUIZ

(818) 834-5172

merab.ruiz@lacity.org

YAMIL VERDE

(818) 367-5656

yamil.verde@lacity.org



20
25

Salute to Recreation

Family Festival

CELEBRATION OF PLAY!

SPONSORSHIP PACKAGE

May 16 - 18, 2025



📍 NORTHBRIDGE RECREATION CENTER

10058 Reseda Blvd.
Northridge, CA 91325

☎ (818) 756-8060 (Pre-Event)

☎ (818) 349-0535 (Event Day)



www.laparks.org/salute-recreation

FESTIVAL HISTORY

The **Salute to Recreation Family Festival** has been a cherished tradition in the San Fernando Valley since 1982. This annual, family-friendly event takes place at Northridge Recreation Center and connects local communities to the wide range of recreational programs offered by the City of Los Angeles Department of Recreation & Parks. The festival is designed to promote healthy, active lifestyles and create a sense of community for people of all ages, backgrounds, and abilities.

This year's festival promises a variety of activities for everyone to enjoy. Attendees can enjoy delicious food and desserts from food trucks, shop in our vendor area, watch live performances by local entertainers, and take part in fun children's activities such as games, crafts, and face painting. There will also be an exciting volleyball and soccer tournament, as well as a range of recreation activities promoting health and wellness. The event offers a perfect mix of fun, excitement, and community connection.

We are excited to make this year's festival bigger and better than ever! Our goal is to strengthen community bonds and celebrate the diversity that makes the San Fernando Valley unique. Whether you're looking to try something new, get active, or simply enjoy a fun day with your family, the Salute to Recreation Family Festival has something for everyone.

**Join us for a day full of
fun and celebration!**

The bottom of the page features decorative wavy lines in shades of beige and tan, creating a flowing, modern look.

EVENT HIGHLIGHTS

Salute to
Recreation
Family Festival



- Live Entertainment
- Battle of the Bands (Friday)
- Carnival Rides and Games
- Food Trucks/Booths
- International Village
- Marketplace
- Children's Area
- Children's Inflatables
- Teen Night (Friday)

- 50+ Senior Dance
- Arts & Crafts
- Games
- Community Booths
- Health and Fitness Activities
- Dance and Cheer Exhibitions
- Pickleball Tournament
- Volleyball & Soccer Invitationals
- Giveaways & so much more!



FESTIVAL LOCATION

Northridge Recreation Center
10058 Reseda Blvd., Northridge, CA 91325
(818) 756-8060 (Pre-Event)
(818) 349-0535 (Event Day)



SPONSORSHIP LEVELS

\$10,000

- Stage Name Rights
- On Stage Sponsor Announcements
- Logo placement on promotional material
- 3 Banner placements at event (up to 4x8)
- Two 10x10 spaces to market company
- Event Sponsorship Announcements
- Full-Page Advertisement in Event Program
- Social Media Promotion
- Additional marketing as requested and approved

**HALL OF
FAME**



\$7,500

- Logo placement on promotional material
- 2 Banner placements at event (up to 3x6)
- 10x10 space to market company
- Event Sponsorship Announcements
- Half-Page Advertisement in Event Program
- Social Media Promotion
- Additional marketing as requested and approved

LEGEND



\$5,000

- 10x10 space to market company
- 1 Banner placement at event (up to 3x6)
- Event Sponsorship Announcements
- Quarter-Page Advertisement in Event Program
- Social Media Promotion
- Additional marketing as requested and approved

HERO



\$2,500

- 1 Banner placement at event (up to 3x6)
- Event Sponsorship Announcements
- Business Card Advertisement in Event Program
- Social Media Promotion

MVP



\$1,000

- Event Sponsorship Announcements
- Business Card Advertisement in Event Program
- Social Media Promotion

ALL-STAR



FESTIVAL MARKETING

- Event ads, on and off-site promotion, print, radio, and various online media websites.
- 100,00 event emails by Recreation Centers throughout the San Fernando Valley.
- 20,000 event flyers distributed to San Fernando Valley Schools.
- 7,000 event programs printed and distributed at the festival and L.A. City Recreation Centers.
- Social media promotion to reach thousands of families within the San Fernando Valley and Los Angeles area.
- Poster and banner promotion at businesses, organizations, and LA City Recreation Centers.
- Street event banners throughout the adjacent area.
- Personalized sponsor banners displayed at Festival.
- Publicity through City Council, Chambers of Commerce, Neighborhood Councils, Libraries, and local stakeholders.

Salute to
Recreation
Family Festival





City of Los Angeles Department of Recreation and Parks

Salute to Recreation Family Festival

10058 Reseda Blvd. • Northridge, CA 91325 • Day of Event Phone: (818) 349-0535



SPONSOR APPLICATION

Sponsorship Deadline: March 29, 2025

Date _____

Business Name _____

Contact Person _____

Phone _____ **Email** _____

Address _____

City _____ **State** _____ **Zip Code** _____

Sponsorship Opportunities

Your generosity and support is greatly appreciated. Donations are tax-deductible. Your sponsorship will include all of the perks stated on the sponsorship level page.

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☐ **In-kind donation:** _____

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MERAB RUIZ

(818) 834-5172

merab.ruiz@lacity.org

YAMIL VERDE

(818) 367-5656

yamil.verde@lacity.org



Thank you!



**WE HOPE YOU WILL JOIN US AND HELP
CREATE COMMUNITY THROUGH PEOPLE,
PARKS, AND PROGRAMS!**

Office of the City Clerk

Administrative Services Division

Neighborhood Council (NC) Funding Program

Board Action Certification (BAC) Form



NC Name: Northridge East

Meeting Date: February 19, 2025

Budget Fiscal Year: 2024-2025

Agenda Item No: 6d

Board Motion and/or Public Benefit Statement (CIP and NPG):

Motion to approve a Department of Recreation and Parks "Hero" \$5,000 Sponsorship Package for the Salute to Recreation Family Festival to be held May 16-18, 2025 at the Northridge Recreation Center.

Method of Payment: (Select One)

☒ Check☐ Credit Card☐ Board Member Reimbursement

Vote Count

Recused Board Members must leave the room prior to any discussion and may not return to the room until after the vote is complete.

| Board Member's First and Last Name | Board Position | Yes | No | Abstain | Absent | Ineligible | Recused |
|--|--------------------|-----|----|---------|--------|------------|---------|
| Samuel Avendano | Youth | | | | | X | |
| Glenn Bailey | At-Large | X | | | | | |
| Judy Diamond | At-Large | X | | | | | |
| Todd Jackson Jr. | Resident | X | | | | | |
| Sean C. Laird | Resident | | | | X | | |
| Stephanie Mills | Property Owner | | | | X | | |
| Shefali Mistry | CSUN Faculty/Staff | X | | | | | |
| Barbara Nitkin | Resident | X | | | | | |
| Ken Ross | Property Owner | X | | | | | |
| Keiry Saravia | CSUN Student | X | | | | | |
| Sydney Thiroux | Resident | X | | | | | |
| *(vacant) | Business/Employee | | | | | | |
| (vacant) | Resident | | | | | | |
| (vacant) | Resident | | | | | | |
| (vacant) | Resident | | | | | | |
| Christopher Meredith | Alternate 1 | | | | | | |
| *Garry Fordyce | Alternate 2 | X | | | | | |
| (vacant) | Alternate 3 | | | | | | |
| *Garry Fordyce seated in Business/Employee seat | | | | | | | |
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| Board Quorum: 8 | Total: | 9 | 0 | 0 | 2 | 1 | 0 |

We, the authorized signers of the above named Neighborhood Council, declare that the information presented on this form is accurate and complete, and that a public meeting was held in accordance with all laws, policies, and procedures. The above was approved by the Neighborhood Council Board, at a Brown Act compliant public meeting where a quorum of the Board was present.

Authorized Signature:

Print/Type Name:

Treasurer: Judy Diamond

Date: February 20, 2025

Authorized Signature:

Print/Type Name:

Second Signer: Glenn Bailey

Date: February 20, 2025

Neighborhood Council Funding Program

APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Northridge East

SECTION I- APPLICANT INFORMATION

- 1a) Friends of the Northridge Library 95-3760185 CA 7/1/1984
Organization Name *Federal I.D. # (EIN#)* *State of Incorporation* *Date of 501(c)(3) Status (if applicable)*
- 1b) Northridge Branch Library, 9051 Darby Avenue Northridge CA 91325
Organization Mailing Address *City* *State* *Zip Code*
- 1c) _____
Business Address (If different) *City* *State* *Zip Code*
- 1d) **PRIMARY CONTACT INFORMATION:**
Marcy Orkin 818-886-3640 friends.nrlibrary@gmail.com
Name *Phone* *Email*
- 2) **Type of Organization- Please select one:**
☐ Public School (not to include private schools) **or** ☒ 501(c)(3) Non-Profit (other than religious institutions)
Attach Signed letter on School Letterhead **Attach IRS Determination Letter**
- 3) _____
Name / Address of Affiliated Organization (if applicable) *City* *State* *Zip Code*

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

This grant will purchase two tables, multiple decorative sound-absorbing panels, and merchandising supplies to help make the Northridge Branch Library more comfortable to patrons and to help them have easier access to books and information. It may also be used to purchase books and/or DVDs to enhance the Northridge Branch Library's Collections.

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

The two tables will be used in the front of the library to shelve rotating displays of high-interest books, which will help the public select appealing material. These tables may also be used for registration for the Summer Reading Challenge, which will help speed up the registration process and attract more patrons to participate. The sound-absorbent Calmscape items will be used in the children's area to both enhance the experience for children and families with their decorative properties, and to absorb sound in the area, which will help make the library quieter for all when there are children in the library. The final items are merchandising supplies, that means they will help library staff advertise events to patrons, as well as display books and other materials, that will help our library patrons by making it easier for them to learn information about the library and to see interesting material.

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

| | | | |
|-----|-----------------------------------|------------------------|-----------------------------|
| 6a) | Personnel Related Expenses | Requested of NC | Total Projected Cost |
| | None | \$ | \$ |
| | | \$ | \$ |
| | | \$ | \$ |

| | | | |
|-----|---|------------------------|-----------------------------|
| 6b) | Non-Personnel Related Expenses | Requested of NC | Total Projected Cost |
| | Purchase of 2 tables and multiple decorative sound-absorbing panels | \$ 2,175.00 | \$ 2,175.00 |
| | Purchase of merchandising supplies (acrylic holders), books, and or CDs | \$ 425.00 | \$ 425.00 |
| | | \$ | \$ |

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?

☒ No

☐ Yes

If Yes, please list names of NCs: _____

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) ☒ No ☐ Yes If Yes, please describe:

| Source of Funding | Amount | Total Projected Cost |
|-------------------|--------|----------------------|
| | \$ | \$ |
| | \$ | \$ |
| | \$ | \$ |

9) What is the TOTAL amount of the grant funding requested with this application: \$ 2,600.00

10a) Start date: 4 / 24 / 25 10b) Date Funds Required: 4 / 24 / 25 10c) Expected Completion Date: 5 / 20 / 25
(After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?

☐ No

☒ Yes

If Yes, please describe below:

| Name of NC Board Member | Relationship to Applicant |
|-------------------------|--|
| Glenn Bailey | Friends of the Northridge Library member |
| Garry Fordyce | Friends of the Northridge Library member |

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?

☒ Yes

☐ No

*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*

Marcy Orkin

Secretary

Marcy Orkin

4/1/2025

PRINT Name

Title

Signature

Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED*

Mike Orkin

Governing Board Member

Mike Orkin

4/1/2025

PRINT Name

Title

Signature

Date

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

Friends of the Northridge Library – Images of Items Requested in Northridge East Neighborhood Council Neighborhood Purposes Grant

April 2025

Revised 4-15-2025

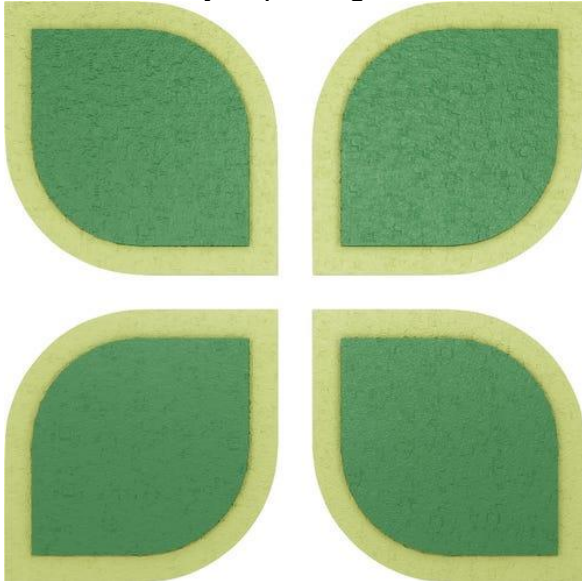
Demco® CalmScape Decorative Ceiling Tiles: Green Leaves

Quantity: 9 squares measuring 2' x 2'



Demco® CalmScape Two Color Acoustic Panels - Small Petal

Quantity: 1 package of 4



Demco® FLEXPlore Quick Ship Rectangle Tables – 22-34"H x 72"W x 30"D
Quantity :2 tables



10 Pack Acrylic Sign Holder, 8.5 x 11 inches Clear Table Menu Display Stand Desktop
Display Stand Paper Holder Tabletop Sign Holder
Quantity: 1 pack of 10



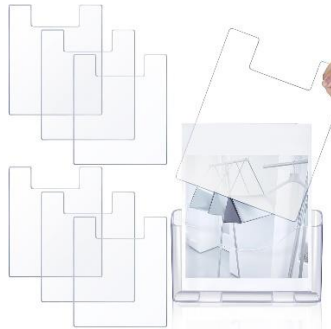
Bovbazo 10 PCS 6" x 4" Acrylic Book Display Stand Clear Easel Without Ledge
Quantity: 2 packs of 10



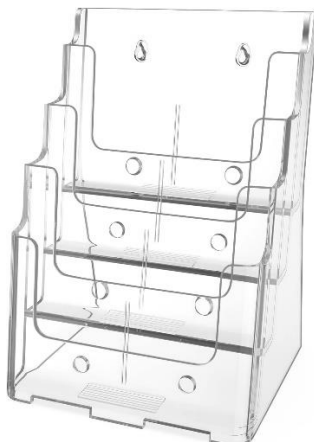
Acrylic Display Cubes, Clear Riser Boxes Set of 3 Pieces,
Quantity: 4 sets of 3 pieces



Teenyyou 6 Pcs 8" x 10" Clear Acrylic Literature Shield for 8.5" x 11" Brochure
Magazine Holders
Quantity: 3 packages of 6



MaxGear Acrylic Brochure Holder 8.5 x 11 inch, 4 Tier Clear Literature Organizer Magazine
Stand Display with Removable Divider for 4 x 9-inch Brochures, Pamphlet
Quantity: 4 brochure holders



Internal Revenue Service
District Director

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: **JAN 10 1998**

Friends of the Northridge Library
9051 Darby Ave
Northridge, CA 91324

Person to Contact:

D. A. Downing

Telephone Number:

513-241-5199

Fax Number:

513-684-5936

Federal Identification Number:

95-3760185

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in July 1984, granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in section 509(a)(2).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Friends of the Northridge Library
95-3760185

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

Please direct any questions to the person identified in the letterhead above.

This letter affirms your organization's exempt status.

Sincerely,



C. Ashley Bullard
District Director

Board Action Certification (BAC) Form



Meeting Date: April 16, 2025

Agenda Item No: 6c

MOTION that the Northridge East NC approve the Neighborhood Purposes Grant Application submitted by Friends of the Northridge Library in the amount of \$2,600 for the purchase of two tables for displays, sound absorbing panels, etc.

☐ Check☐ Credit Card☐ Board Member Reimbursement

Recused Board Members must leave the room prior to any discussion and may not return to the room until after the vote is complete.

| Board Member's First and Last Name | Board Position | Yes | No | Abstain | Absent | Ineligible | Recused |
|--|--------------------|-----|----|---------|--------|------------|---------|
| Samuel Avendano | Youth | | | | | X | |
| Glenn Bailey | At-Large | X | | | | | |
| Judy Diamond | At-Large | | | | X | | |
| Todd Jackson Jr. | Resident | | | | X | | |
| Sean C. Laird | Resident | X | | | | | |
| Stephanie Mills | Property Owner | X | | | | | |
| Shefali Mistry | CSUN Faculty/Staff | | | | X | | |
| Barbara Nitkin | Resident | | | | X | | |
| Ken Ross | Property Owner | X | | | | | |
| Keiry Saravia | CSUN Student | X | | | | | |
| Sydney Thiroux | Resident | X | | | | | |
| *(vacant) | Business/Employee | | | | | | |
| (vacant) | Resident | | | | | | |
| (vacant) | Resident | | | | | | |
| (vacant) | Resident | | | | | | |
| | | | | | | | |
| Christopher Meredith | Alternate 1 | | | | | | |
| *Garry Fordyce | Alternate 2 | X | | | | | |
| (vacant) | Alternate 3 | | | | | | |
| | | | | | | | |
| *Garry Fordyce seated in Business/Employee seat | | | | | | | |
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| Board Quorum: 8 | Total: | 7 | 0 | 0 | 4 | 1 | 0 |

We, the authorized signers of the above named Neighborhood Council, declare that the information presented on this form is accurate and complete, and that a public meeting was held in accordance with all laws, policies, and procedures. The above was approved by the Neighborhood Council Board, at a Brown Act compliant public meeting where a quorum of the Board was present.

Authorized Signature:

Print/Type Name

Treasurer: Judy Diamond

| |
|------------------|
| Print/Type Name: |
|------------------|

Second Signer: Glenn Bailey

Date: May 15, 2025

Date: May 15, 2025